

# JUSTIN D. MOORE, PT, DPT

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## **PROFESSIONAL EXPERIENCE**

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### **AMERICAN PHYSICAL THERAPY ASSOCIATION (APTA) - ALEXANDRIA, VIRGINIA**

Chief Executive Officer July 2016 - Present

*Provides strategic leadership to the national membership organization representing and promoting the profession of physical therapy in the United States. In this role, leads a staff of 180 professionals and a 46 million dollar budget to implement the Association's Vision and Strategic Plan. Provides management, leadership and strategic counsel to APTA's Board of Directors and House of Delegates to further the physical therapy profession's role in the prevention, diagnosis, and treatment of movement dysfunctions and the enhancement of the health and functional abilities of the public.*

Executive Vice President, Public Affairs October 2014-July 2016  
Vice President, Public Policy, Practice & Professional Affairs Feb. 2012 – October 2014  
Vice President, Government Affairs & Payment Advocacy January 2009 – February 2012  
Senior Director, Federal Government Affairs January 2008 –January 2009  
Director, Congressional Affairs July 2004 – January 2008  
Associate Director, Federal Legislative Affairs October 2001- July 2004  
Associate Director, State Relations February 1999 –October 2001

### **PT SOLUTIONS, LLC – ATLANTA, GEORGIA**

Board of Directors May 2014-Present

### **SPARROW HEALTH SYSTEM - EAST LANSING, MICHIGAN**

Staff Physical Therapist June 1998 – February 1999

*Provided patient care services in a sports and orthopedic setting, supervised support staff and students, and presented clinic educational programs for rehabilitation staff and clinicians.*

### **BORGESS MEDICAL CENTER - KALAMAZOO, MICHIGAN**

Staff Physical Therapist December 1996-June 1998

*Provided patient care services for an outpatient caseload, supervised support staff, and coordinated quality assurance programs and education for hospital programs.*

## **EDUCATION**

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### **SIMMONS COLLEGE - BOSTON, MASSACHUSETTS**

Doctor of Physical Therapy (DPT) December 2005

### **UNIVERSITY OF IOWA - IOWA CITY, IOWA**

Masters of Physical Therapy (MPT) December 1996

### **IOWA STATE UNIVERSITY OF SCIENCE AND TECHNOLOGY - AMES, IOWA**

Bachelor of Science with Distinction, Dietetics December 1993

## **PROFESSIONAL LICENSURE**

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**THE STATE OF IOWA-LICENSED PHYSICAL THERAPIST** 1997 – 2014, 2015 - Present  
**THE COMMONWEALTH OF VIRGINIA-LICENSED PHYSICAL THERAPIST** 2002 - 2012

## **DISTINGUISHED LECTURES**

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**DON W WORTLEY LECTURE –DEPARTMENT OF PHYSICAL THERAPY – UNIVERSITY OF UTAH – SALT LAKE CITY, UTAH** October 2014

**INAUGURAL ANNUAL CONFERENCE – KEYNOTE SPEECH – ORTHOPAEDIC SECTION OF THE AMERICAN PHYSICAL THERAPY ASSOCIATION –ORLANDO, FLORIDA** May 2013

**HEALTH CARE REFORM – IMPLICATIONS FOR ASSOCIATIONS – AMERICAN SOCIETY OF ASSOCIATION EXECUTIVES ANNUAL CONFERENCE – DALLAS, TEXAS** August 2012

**17<sup>TH</sup> ANNUAL ENDOWED ROSEMARY SCULLY VISITING SCHOLAR LECTURER - UNIVERSITY OF PITTSBURGH - DEPARTMENT OF PHYSICAL THERAPY - PITTSBURGH, PENNSYLVANIA** October 2011

**CHARLES M. MAGISTRO LECTURE - ARCADIA UNIVERSITY - PHYSICAL THERAPY PROGRAM - GLENSIDE, PENNSYLVANIA** September 2006

## **COMMENCEMENT ADDRESSES**

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**DPT CLASS OF 2016 COMMENCEMENT ADDRESS – UNIVERSITY OF COLORADO – ANSCHUTZ MEDICAL CAMPUS – PHYSICAL THERAPY DEPARTMENT – DENVER, COLORADO** December 2016

**DPT CLASS OF 2016 COMMENCEMENT ADDRESS – MARYVILLE UNIVERSITY – PHYSICAL THERAPY DEPARTMENT – ST. LOUIS, MO** December 2016

**DPT CLASS OF 2012 COMMENCEMENT ADDRESS - EAST CAROLINA UNIVERSITY – PHYSICAL THERAPY DEPARTMENT - GREENSVILLE, NORTH CAROLINA** May 2012

**DPT CLASS OF 2010 COMMENCEMENT ADDRESS - NORTHWESTERN UNIVERSITY - SCHOOL OF HUMAN MOVEMENT SCIENCE - CHICAGO, ILLINOIS** December 2010

## **HONORS AND AWARDS**

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**CERASOLI EDUCATOR AWARD - DEPARTMENT OF PHYSICAL THERAPY - UNIVERSITY OF COLORADO – DENVER, COLORADO** December 2016

**HELEN LeBARON HILTON AWARD – COLLEGE OF HUMAN SCIENCES – IOWA STATE UNIVERSITY – AMES, IOWA** October 2014

**ALUMNI IMPACT AWARD - DEPARTMENT OF FOOD SCIENCE AND HUMAN NUTRITION - IOWA STATE UNIVERSITY – AMES, IOWA** October 2011

**CHARLES HARKER POLICY MAKER AWARD – HEALTH POLICY AND ADMINISTRATION SECTION - AMERICAN PHYSICAL THERAPY ASSOCIATION – ALEXANDRIA, VIRGINIA** February 2007

**DISTINGUISHED SERVICE AWARD – SECTION ON PEDIATRICS – AMERICAN PHYSICAL THERAPY ASSOCIATION – ALEXANDRIA, VIRGINIA** February 2004

**ALUMNI PROFILE – CARVER COLLEGE OF MEDICINE - UNIVERSITY OF IOWA, CARVER COLLEGE OF MEDICINE – IOWA CITY, IOWA** November 2003

**YOUNG ALUMNUS OF THE YEAR - COLLEGE OF FAMILY AND CONSUMER SCIENCES - IOWA STATE UNIVERSITY –AMES, IOWA** May 2003

## **SELECTED PUBLICATIONS**

**UNPACKING PAYMENT BUNDLES.** Physical Therapy. 2016. 96(2), 139-141. Justin D. Moore

**DELIVERING THE PHYSICAL THERAPY VALUE PROPOSITION: A CALL TO ACTION.** PHYSICAL THERAPY. 2013; 93:104-114. Dianne V. Jewell, Justin D. Moore and Marc S. Goldstein

**HEALTH POLICY AND ADVOCACY IN THE UNITED STATES. A PERSPECTIVE FOR GERIATRIC PHYSICAL THERAPY. THIRD EDITION. CHAPTER 31**

## **OFFICIAL TESTIMONY**

**COMMONWEALTH OF PENNSYLVANIA – SENATE – BANKING AND INSURANCE COMMITTEE – CHAIRMAN DONALD WHITE**

Testimony on SB 594 – Fairness in Copayment Act May 2014

**UNITED STATES CONGRESS - HOUSE OF REPRESENTATIVES - COMMITTEE ON WAYS AND MEANS**

Testimony on Payment Reform under Medicare September 2011

**AMERICAN LEGISLATIVE EXCHANGE COUNCIL - HEALTH SUBCOMMITTEE**

Testimony on Direct Access Resolution October 2000

## **ACTIVITIES**

**CENTER FOR HEALTH SERVICES TRAINING RESEARCH IN REHABILITATION (COHSTAR) – BROWN UNIVERSITY – PROVIDENCE, RHODE ISLAND**

External Advisory Committee March 2014-Present

**WORLD CONFEDERATION OF PHYSICAL THERAPY (WCPT) – LONDON, ENGLAND**

Member, Governance and Policy Review Task Force March 2014-Present

**PHYSICAL THERAPY, THE JOURNAL OF THE AMERICAN PHYSICAL THERAPY ASSOCIATION - ALEXANDRIA, VIRGINIA**

Health Policy Perspectives Advisory Board July 2011 – Present

Senior Associate Editor (SAE) January 2016-Present

**NORTHERN VIRGINIA HEALTH POLICY FORUM - ALEXANDRIA VIRGINIA**

Board of Directors July 2013-Present

**IOWA STATE UNIVERSITY – COLLEGE OF HUMAN SCIENCES - AMES, IOWA**

Dean's Advisory Committee October 2011-April 2014

**ALEXANDRIA, VIRGINIA CHAMBER OF COMMERCE - ALEXANDRIA, VIRGINIA**

Leadership Alexandria Inaugural Class 2003

## **MEMBERSHIPS**

**AMERICAN PHYSICAL THERAPY ASSOCIATION, ALEXANDRIA, VIRGINIA** 1996-Present

**AMERICAN SOCIETY OF ASSOCIATION EXECUTIVES, WASHINGTON DC** 2006-Present

## **ACCOMPLISHMENTS**

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- Provided strategic vision and leadership of priority initiatives to reform payment for physical therapists under the AMA Current Procedural Terminology (CPT) and Resource Utilization Group Committees, the establishment of a data registry in the profession, and comprehensive strategic communications plan.
- Led APTA in the development and vision for a national registry to demonstrate the value of physical therapy, standardized practice through data and clinical practice guidelines and advance quality initiatives for payment and practice improvement.
- Led APTA in the development, prioritization, and execution of a comprehensive advocacy, communications, and policy plan to position the physical therapy profession during the passage and implementation of the Patient Protection and Affordable Care Act
- Provided leadership on development and implementation of three strategic plans for APTA in which the majority of the objectives were the responsibility of the Public Policy, Practice, and Professional Affairs Unit.
- Developed, led, and managed the transition to a new model of operational efficiency for a staff of 40 with a focus on role clarity, accountability, operational and administrative systems excellence, peak performance, and professional development.
- Provided vision and leadership for innovative member education and outreach programs including the 2013 Innovation Summit, the 2012-2014 New England Regional Payment Pilot, the 2009 International Summit on Direct Access, and annual advocacy and policy forums.
- Created and implemented a comprehensive review and revision of operations and governance of the Physical Therapy Political Action Committee (PT-PAC) resulting in new by-laws, policies and procedures to ensure compliance, internal controls and best practices for political advocacy. APTA Board of Directors passed this structure and system of administration in 2006. PT-PAC now a top 10 health care PAC raising almost 2 million dollars per election cycle.
- Led the development of a comprehensive knowledge management system for the Public Policy, Practice, and Professional Affairs unit at APTA. This included establishing a process for archiving of official APTA documents, creating an innovative technology based issues- management system, and improving collection and storage of information to improve and advance APTA's operations and priorities.
- Provided leadership to APTA committees, task forces and work groups to develop and implement the strategic public policy priorities of the Association. This has resulted in the development of APTA's Public Policy Priorities / Critical Issues which have been published bi-annually for the past decade.
- Delivered more than 100 presentations and programs to APTA components and academic programs in physical therapy over past 16 years on association priorities, including public policy, advocacy, legislation and member engagement initiatives.
- Authored several articles and policy briefs to APTA publications and for association governance